

Driving Louisiana's Economy

Annual Contribution of Louisiana's New-Car Dealers

Numbers reflect annual economic activity during 2015.



269

DEALERSHIPS
(new car)



35,971

TOTAL JOBS
(created by dealerships)

Includes 16,521 direct jobs and
19,450 indirect and induced jobs.



59

EMPLOYEES
(average per dealership)



\$869M

PAYROLL

\$54,678

Average Annual
Earnings

\$312M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



\$13.9B

TOTAL SALES

23.9%

Share of Total
Retail Sales in State



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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